



Why NHS Insights: Independents?



Use NHS data to drive performance

You compete at the local level so you need to know what is happening with your prescribers. React quickly to adjust to their changes.



Item Performance

Maintain and grow your share of scripts with surgery transparency and Nomination growth.



Service Growth

Learn what is possible in your area and set targets for your team and measure performance over time.



Complete Transparency

See dispensing and prescribing trends in your locality. Understanding where you sit in the market is a valuable insight for any pharmacy to have. Learn from your competitors and grow your business further.



Benchmark

Benchmark your pharmacy against your nearest competitors. Use these to motivate your teams.

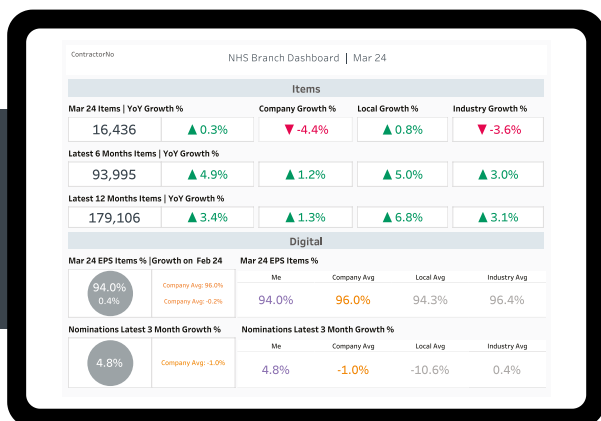
What is NHS Insights: Independents?

The NHS publishes a wealth of prescriber and dispensing payment data but interpreting it is very difficult without data analytics. That's where RWA Pharmacy comes in. Forget sifting through mountains of spreadsheets. Our NHS Insights solution transforms complex data into clear, actionable insights you can use to dominate your market.

Track individual item growth patterns, identify rising stars and struggling performers, and make data-driven inventory decisions for streamlined and sustained profitability.

Monitor prescriber changes in your area, anticipate medication trends, and tailor promotions to capitalise on shifting patterns in the market.

Gain an understanding of how your area compares with national trends to predict what might happen in your area.







- Always stay one step ahead of the prescription curve.
- Set targets and track performance for Items and Services.

Don't take our word for it...

“RWA's NHS Insights has helped us track changes in our prescribing practices, we can see which other pharmacies are getting these Items. Tracking these has helped us respond to our prescribers and win these Items back.”

Superintendent Pharmacist - A Midlands Independent Pharmacy

Why Choose RWA Pharmacy?

-  Fastest growing business intelligence platform for the pharmacy industry in the UK.
-  Over 6,500 pharmacies in the UK rely on RWA for their reporting.
-  Continuous development to keep pace with the NHS contract.
-  Upgrade path to Dispensary+ to bring in your PMR data for even more gains.

Ditch the guesswork

NHS Insights will empower your pharmacy with real information to help you maximise your potential return from the NHS contract.

Get in touch

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