

Why NHS Insights: Enterprise?



Use NHS data to drive performance

Each of your branches compete at the local level so you need to enable your local team and their area manager to see changes. React quickly to adjust to these changes.



Item performance

Identify Item performance at the head office level and enable your area managers to maintain and grow your share of scripts with surgery transparency and Nomination growth.



Service growth

Identify Services performance at the head office level and enable your area managers to learn what is possible in your area and set targets for your team and measure performance over time.



Complete Transparency

See dispensing and prescribing trends in your locality. Understanding where you sit in the market is a valuable insight for any pharmacy to have. Learn from your competitors and grow your business further.



Benchmark

Benchmark your pharmacy group against your most comparable groups. Identify the Key Performance Indicators (KPIs) for improvement and use these to motivate your teams.

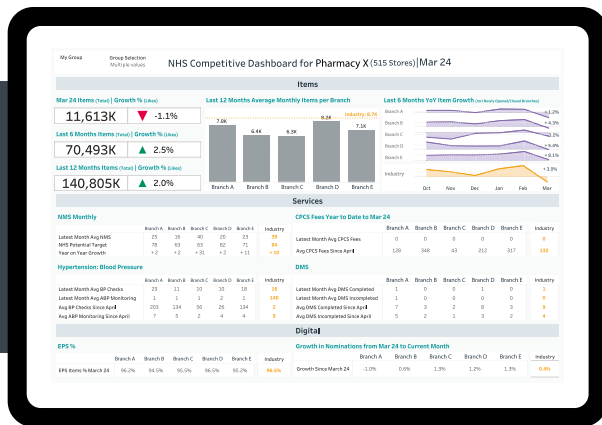
What is NHS Insights?

Compare your pharmacy group's performance against industry leaders and regional competitors using crystal clear key metrics provided by our state-of-the-art solution.

Ever wondered how your pharmacy stacks up against the top players in your area? The NHS publishes a wealth of prescriber and payment data but translating it can feel like cracking an impossible code. That's where RWA Pharmacy comes in. Forget sifting through mountains of spreadsheets. Our NHS Insights solution transforms complex data into clear, actionable insights you can use to dominate your market.

Track individual item growth patterns, identify rising stars and struggling performers, and make data-driven inventory decisions for streamlined and sustained profitability.

Monitor prescriber changes in your area, anticipate medication trends, and tailor promotions to capitalise on shifting patterns in the market.



- Benchmark your group against comparable groups.
- Set KPIs based on what is possible.
- Use the benchmarks to measure and motivate your teams.

Don't take our word for it...



“RWA’s NHS Insights service has given us real, localised data so we can take targeted actions to grow our business. With nearly 200 pharmacies, RWA data helps us to focus in on what is important and measure the success of the actions we take.”

Andrew Gibb, Head of Healthcare Operations - Superdrug Stores Plc

Why Choose RWA Pharmacy?

- Fastest growing business intelligence platform for the pharmacy industry in the UK.
- Over 6,500 pharmacies in the UK rely on RWA for their reporting.
- Continuous development to keep pace with the NHS contract.
- Upgrade path to Dispensary+ to bring in your PMR data for even more gains.

Ditch the guesswork

NHS Insights will empower your pharmacy group with real information on your competition and help you to understand the reality within your area.

Get in touch

hello@rwapharmacy.com
0808 1890 617